

OKLAHOMA STATE DEPARTMENT OF HEALTH CIGARETTE TAX



WHY INCREASE CIGARETTE TAX?

88,000 Oklahoma kids (0-17) alive today will die prematurely of smoking related illnesses.¹



INCREASING THE UNIT PRICE FOR CIGARETTES BY \$1.50 PER PACK WOULD:

REDUCE ADDICTION IN ADOLESCENTS

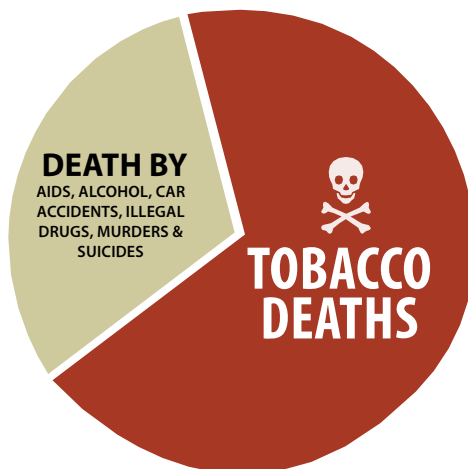


Prevent
28,200 kids
alive today from
becoming adult smokers²

INCREASE WORK PRODUCTIVITY



Businesses lose more than
\$156 million
annually due to
absenteeism related to
smoking illness



Tobacco is responsible for **7,500 deaths** each year -
more than AIDS, alcohol, car crashes, illegal drugs,
murders and suicides combined

REDUCE COST



Reduce health costs of
\$1.62 billion
annually, including
\$264 million
in Medicaid costs, for
smoking related conditions³

REDUCE TAXES



Benefit Oklahoma
households who pay
\$899 annually
in federal and state taxes
to cover smoking related
healthcare costs⁴

IMPACT OF SMOKING IN OKLAHOMA

Smoking is the leading preventable cause of death and disability in the State of Oklahoma.

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1. Campaign for Tobacco-Free Kids. The Toll of Tobacco in Oklahoma. Updated 9.25.15, available at: https://www.tobaccofreekids.org/facts_issues/toll_us/oklahoma
2. Campaign for Tobacco Free Kids. New Revenues, Public Health Benefit and Cost Saving from a \$1.50 Cigarette Tax Increase in Oklahoma. Updated 1.9.17, available at: <http://www.tobaccofreekids.org/research/factsheets/pdf/0386.pdf>
3. Campaign for Tobacco Free Kids. OK Tax Increase Benefits. Updated 1.27.17, available at: https://www.tobaccofreekids.org/facts_issues/toll_us/oklahoma
4. Campaign for Tobacco-Free Kids. The Toll of Tobacco in Oklahoma. Updated September 2015, available at: https://www.tobaccofreekids.org/facts_issues/toll_us/oklahoma